A cartoon of a yellow and black bomb

Description automatically generated

**IMPACT MISSILE**

Requirements of Missile…See rough sketch above for context of inspiration:

1. Colors: RED / VOLT / BLACK (Possibly Checkered pattern of Volt and Black)
   1. This logo primarily used as a clothing logo so looking for it to catch the eye with a pattern and brightness that will stand out on dark clothing
2. IMPACT MISSILE Font: **Bodoni Book** on back wings of logo
3. Smile: See Figure 1 (looking for a missile design with a face and without a face)
4. Shape of Missile: See Figure 2 for Inspiration
5. Angle: Nose of Missile should be pointing up to Right
6. Tone of Brand Image: Power / Force / Edgy / Explosive /Impactful / Borderline Controversial



Figure 1: Smile and eyes on Missile’s face matching less teeth and more of a onery smirk

Figure 2: Shape and Design working in name of Brand on wings

A black and yellow object

Description automatically generated



